

A new breakthrough for aging, wrinkled skin is sweeping the country, and it's unlike *anything* that's come before it.

It all started in Del Mar, California... one of the country's most exclusive cities... when a plastic Surgeon named Paul Chasan took a stunning risk.

Believe it or not, he instructed a group of his wealthy, aging patients to *stop* applying their moisturizers, masques and serums daily... and replace them with a simpler, *much* less expensive therapy.

According to Dr. Chasan's research, beautiful skin is created from the inside, out.

That's a problem for topical treatments, which simply sit on top of the skin. So while they may approve the *appearance* of aging skin, they don't actually improve its quality.

Yet after several years of research, Dr. Chasan developed an incredible new at-home therapy that dramatically improves skin moisture, firmness and glow... from the inside, out.

It costs far less than many of the topical treatments that his patients were using, but delivers such superior results that many of them feel as if their skin is now "aging in reverse".

Today, Dr. Chasan is finally going public with this incredible new treatment, and anyone who wants firmer, tighter more radiant skin will be awed and amazed by what he has to share.

People from around the country come to me, looking for plumper, firmer skin that glows... and they're always surprised to learn that my first answer is *never* surgery.

And when patients tell me that they've already tried topicals, injections, or even collagen protein, I always tell them the same thing.:

*There's a better solution.*

My name is Dr. Paul Chasan, and in the past five years, we've made some major breakthroughs in understanding why skin becomes thin, saggy, spotted and wrinkled...

...a condition we now call *Dermal Collapse*...

...and none of those products completely solve the problem.

But the good news is this: not only has my clinic identified a root cause of wrinkled, aging skin... it has also developed a *real* solution.

A solution that quite literally repairs *years* of sun damage, poor diet, and the ravages of aging...

...and stimulates the skin to become firmer, more moist, and more radiant.

In fact, it's so effective that **many patients I've shared it with have told me that it's the best thing they've ever done for their skin.**

And best of all... this "plastic surgeon's secret" is 100% non-invasive

That means there's no surgery, no doctor's visit, and *no pain*.

It takes one minute per day, and reduces the appearance of wrinkles *in just two weeks*.

And in a clinical study<sup>1</sup>, after 60 days, **100% of the people who tried it had beaten back their symptoms of Dermal Collapse**, and achieved...

- A reduction in the appearance of wrinkles (up to 37% less!)
- An increase in skin moisture (an average of 37% more!)
- A decrease in skin roughness (an average of 64% less!)
- An increase in skin elasticity (an average of 36% more!)

Yes... every single one of the study participants experienced those results.

Just take *one* of those incredible results: 64% less skin roughness.

If you're 55 years old, that'd be like walking up to the mirror and seeing a reflection of your *younger self*, staring back at you!

Your skin glowing, firm, tight, even and moist... and more youthful.

Imagine how much more confident you'd feel.

Free from the worries that people thought you looked "a little old" or "tired and worn down"...

In fact, if your experiences are like those of my patients, then **this reawakened beauty will be like a lightning rod for positive attention!**

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<sup>1</sup> Marzatico, F., Nobile, V., and Cestone, E. (2011). Placebo-controlled, randomized, double-blind clinical-instrumental evaluation of the efficacy of a dietary supplement in improving skin moisturization and skin microrelief

In all of my years running Ranch & Coast Plastic Surgery, making people look and feel more beautiful, there is quite literally *nothing* else I've seen that firms, tightens and moisturizes like this one minute, "plastic surgeon's secret".

Even if it's been *years or decades* since a patient last felt and looked youthful... even when one said that their skin made them look "as old and ugly as a crocodile" ... *this solution has worked*.

That's why I'm so excited to create this website, and share it with Americans who can't visit me at my clinic in Del Mar, California. And today...

I'm Going To Tell You The *Real* Reason That Skin Gets Wrinkled And Saggy

...and when you see the same research that I've looked at, you'll understand why many creams, masks and other topical products are simply *a huge waste of money*.

But I'll give you the direct, "from-the-surgeon" answer about the topicals that *do* help your skin – and the 4 specific ingredients to look for on their labels.

I'm also going to expose why **collagen protein powders – America's latest health fad – aren't all they're cracked up to be...** and could even have a hidden health risk.

I'm going to tell you about the surprising Asian food that can help reduce your wrinkles (could this be the reason that Asians are perceived as having smoother skin?)

Finally, **I'll share the one-minute "plastic surgeon's secret" that is helping my patients reverse decades of Dermal Collapse**, and giving them the firm, radiant skin that they lost so many years ago.

You may want to grab a pen and paper, and I'd encourage you to close your other browser tabs. We're going to move fast, and cover a lot of ground here.

Now as you might imagine,

The "big guys" who profit from misinformation are not exactly thrilled that I'm coming forward

This research threatens their profit margins, and my attorney says that I can expect heat as I share this with more people.

And while I have a small war chest, I'm certainly not ready to stand up to an army of corporate lawyers.

So I urge you to read this *now*.

Wrinkly skin... sagging skin... thin, spotted skin... *no one* deserves to have their beauty and confidence destroyed by these curses.

And for the first time, **we have real, clinical research that shows how to reverse them without surgery**, or expensive lotions that only *conceal* the problem.

That's why I'm putting my reputation and credentials on the line, for as long as I can. It *is* possible to for your skin to look years younger and more beautiful, and I'm excited to share my discoveries with you.

As one of Southern California's leading plastic surgeons, I'm sure you understand why my appearance is important: I've got to talk the talk, *and* walk the walk.

Honestly, I wish it weren't so.

I spent years in an operating room, with patients' lives in my hands daily, treating everything from hernias, to mastectomies, to gunshot wounds...

...and I *loved* it, until I discovered plastic surgery.

There's art and craftsmanship in this field. It requires *intense* discipline, and each case is unique.

And **in the past quarter century, I've performed thousands of procedures**: facelifts, post-cancer breast reconstructions, mommy makeovers, you name it.

(I've even been awarded a patent, for a novel plastic surgery tool. Yes, that's how "into it" I am.)

It's *so* rewarding for me to help people feel happier about their appearance... to feel like the person they always wanted to be.

And frankly, I'd like to think that my reviews speak for themselves:



**Justine H.**  
San Diego, CA  
👥 1662 friends  
★ 248 reviews  
📷 3850 photos  
Elite '19

★★★★★ 7/12/2018

🔒 4 check-ins

I chose Dr. Paul Chasan to perform my rhinoplasty after two years of considering the procedure. Rhinoplasty is the most challenging cosmetic surgical procedure because it involves shaving and cutting bones as well as moving and sculpting cartilage. Millimeters will make a difference so I knew I had to find a specialist when I was shopping.

I chose to consult with three surgeons total in San Diego.



**Randa H.**  
San Diego, CA  
39 friends  
4 reviews

★★★★★ 2/6/2019

Thank you Dr Chasan for the excellent professional care. In December I had a breast lift and breast augmentation (revision) and I am very pleased with my recovery and natural results. I chose Dr Chasan due to his experience with breast lift and augmentations. He took all the guesswork with choosing the right size and look for me. His before and after pictures speak volumes, which motivated me to choose Dr Chasan. He is very detailed and strives for perfection! The entire staff at Ranch and Coast is very courteous and professional, and believe me I



**Margo B.**  
Scottsdale, AZ  
90 friends  
23 reviews

★★★★★ 11/13/2017

AMAZING! After multiple failed surgeries, years of discomfort, encapsulation, and breast deformity, Dr. Chasen was truly a MIRACLE worker! I never believed after nearly 10 surgeries (with other doctors) that I would be able to look in the mirror again, wear normal clothes, or feel good about myself, but he did the unthinkable. Not only is Dr. Chasen the ultimate in plastic surgeons, but his office staff and nurses are above standard. I can only describe my experience from beginning to end as awesome, incredible, amazing! Forever grateful.

But the fact of the matter is, you're judged on your appearance, *especially* if you're a plastic surgeon!

The Ranch & Coast Plastic Surgery Center is located in the heart of Del Mar, California, one of the country's wealthiest zip codes.

So it doesn't matter how many five-star reviews I have... **it just wouldn't do for patients to show up, and meet a doctor who looked like he'd let himself go.**

That's why I've done my best to stay active, and to keep my skin healthy.

There are a few topicals that I've found to work, I'll list those out for you shortly.

But the more that I dug into the science, the clearer it was: **there is a huge, gaping hole in how we treat aging skin... especially for women.**

And as I matured into my mid-fifties, I noticed that the lotions I was using – even the expensive ones – weren't having the same effect.

My skin seemed to be losing elasticity by the day, becoming crepey and dry. **I noticed the same with many of my patients.**

And the fact is, your eye is drawn to the signs of aging that you hate.

So if you've found yourself fixating on wrinkles, dry patches, sagging, and other signs of aging, let me reassure you: it's *totally normal*, and it's *not your fault*.

After 25 years of speaking with countless patients, I can confidently say these two things:

1 – **almost *everyone* secretly wishes they could change the things that make them look “old”**

2 – as we age, we become less fixated on our *features*, and more fixated on our skin quality

And after diving into the research papers, and testing everything under the sun, I knew that the “state of the art” just wasn't good enough.

Because **conventional treatments simply miss out, where it matters most.** You see...

Wrinkled, dry aging skin is caused by a condition that I call “dermal collapse”.

And this is where I want to share a bit of the science with you, because it will help you understand what's real, and what's fiction.

Let's start with the basics. Your skin has two layers: the epidermis, and the dermis.

The epidermis is the thin surface layer of your skin. You can think of it like the “bricks and cement” on a house. It's there to keep the environment out.

Then you have the dermis, the thicker supporting layer below. Think of it like the frame of the house, along with its insulation. It's there to support the bricks and cement from within.

When you're younger, these two layers are plump, healthy and radiant.

But over the years – for reasons I'll tell you about momentarily – **both of these layers begin to degrade, and eventually collapse.**

So the skin begins to sag under its own weight.

Wrinkles begin to form.

Splotches and discoloration appear, and the skin loses its vibrancy.

All stuff we want to avoid, so **let's talk about *why* this happens.**

It starts with the epidermal destroyer – a loss of ceramides.

Recall that the top layer of your skin – your epidermis – is sort of like “bricks and cement”.

The “bricks” are dead protein cells, and much of **the “cement” is made of little fatty molecules called ceramides**.

The good news is that you don’t really need to worry about the bricks, so I won’t dwell on them today.

But the cement... that’s where you run into big problems.

Imagine that the cement on a brick house began to degrade. The bricks would start to collapse into each other, right?

Well, **that’s exactly what happens when your *ceramide* levels begin to drop.** <sup>2</sup>

The “ceramide cement” holding your skin cells together weakens.

When that happens, moisture escapes, and the whole structure begins to break down... so the surface of your skin starts to get saggy, dry and “weathered” looking.

To help you visualize this, I’ve enlarged the epidermis in the next picture, so you can see exactly what it looks like when your ceramides begin to degrade.

Here’s the really unfortunate thing: **our bodies produce fewer ceramides as we age.**

In fact, much of what I’ve noticed in patients who complain of “aging skin” – the lack of color and vibrancy – was directly caused by lower ceramide levels.

**The bottom line is this: when you age and produce fewer ceramides, your skin suffers.**

Now it’d be bad enough if that was all we had to worry about, but it’s not, and that brings me to the dermal destroyer: oxidative rot

...and fortunately, this one isn’t *entirely* age-related.

Unfortunately, it’s really nasty.

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<sup>2</sup> Rogers J, Harding C, Mayo A, Banks J, Rawlings A. (1996). Stratum corneum lipids: the effect of ageing and the seasons.

Oxidative rot is what happens when molecules called “free radicals” attack and degrade your healthy cells (yes, including your skin cells).

This all begs the question: what unleashes these “free radicals” upon us?

And the sad answer is: our modern diets, lifestyles, and environments.

When you get too much sun, eat unhealthy foods, drink alcohol, or smoke, cellular processes take place to set these free radicals loose.

And even if you eat nothing but spinach from your own garden, I’m sorry to say that our modern world is chock-full of toxins... from the chlorine in our tap water, to the aluminum in our anti-perspirants, to carbon pollution in the air we breathe. And don’t get me started on industrial farming!

When you ingest these toxins, they decompose into free radicals in your body... and oxidative rot is the result.<sup>3</sup>

No matter where it happens, it’s *not good* for your organs!

*But your skin is especially susceptible.* It’s the biggest organ on your body, and **the primary exit point for free radicals and other lurking toxins.**

So as those free radicals make their way up and out of your body, your dermis slowly rots from within

Recall that your dermis is the “bottom” layer of the skin – the framing of the house, and the insulation.

It’s largely made up of two proteins, collagen and elastin, as well as a gooey molecule called hyaluronic acid.

These work together to support the top layer of the skin, and to keep everything moist and firm.

But look what happens your body tries to eject the free radicals, through your dermis.

They *attack* and *degrade* your collagen, elastin, and hyaluronic acid...

...(and not to mention your ceramides, too)...

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<sup>3</sup> Borut Poljšak and Raja Dahmane , (2012). Free Radicals and Extrinsic Skin Aging.

...accelerating the Dermal Collapse, and making it even worse.

The effects are inevitable:

Thin, wrinkled, sagging skin.

Dryness, as moisture simply “escapes” through the degraded skin.

Dark spots, as your pigment shifts and collects, like rubble in an earthquake.

The look of being “aged” and “weathered”.

At least, that’s what you see when you look in the mirror.

It’d look even worse if you saw it through a microscope.

Together, your dermis and epidermis make up an “antimicrobial barrier” to the outside world – the first line of defense against infection.

But when you face Dermal Collapse, and weakened ceramide cement, it’s easier for bacteria like *Staphylococcus aureus* (also known as “Staph”) and *Pseudomonas aeruginosa* to form colonies in the thin, collapsed skin.

When that happens, your immune system gets stressed, your inflammation levels skyrocket, and you feel awful!<sup>4</sup>

Now the good news is, we don’t have to accept all of this sitting down. While we’ll get to some of the more advanced remedies in a minute, let’s start with simple tip #1: drink more water, and do more cardio

I know, I know... same advice you’ve been hearing from every other doctor.

But there’s a reason for that!

Water helps flush your body of toxins and free radicals, so they go out through your urine, instead of through your skin.

And cardio is good for all sorts of reasons! Heart health, brain health...

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<sup>4</sup> Tamara E. Lacourt, Elisabeth G. Vichaya, Gabriel S. Chiu, Robert Dantzer, and Cobi J. Heijnen, (2018). The High Costs of Low-Grade Inflammation: Persistent Fatigue as a Consequence of Reduced Cellular-Energy Availability and Non-adaptive Energy Expenditure.

...and when you **boost your heart rate, that means more vitamins, antioxidants, and nutrients getting pumped through your blood vessels, and out to your skin.**

All other things being equal, you'll simply have healthier, fresher skin if you do cardio a few times a week.

(On your next brisk walk, smile as you realize that you're "sending in the supplies" for your skin to manufacture fresh new collagen, elastin and ceramides!)

That's because beautiful skin is created from within - from the nutrients in your blood, upwards to your dermis, and finally to your epidermis.

So yes, diet and exercise *do* matter.

But what about topical creams and lotions? Or collagen supplements, the latest craze?

Well, it's time to separate fact from fiction (so that you don't get separated from your money).

Let's start with moisturizing lotion, and topical creams in general.

Here's the problem: *your skin is meant to keep stuff out.*

Need proof? Just pour a glass of water on your hand... and see how much of it soaks in.

This brings us to issue number one: most creams simply *cannot penetrate* your epidermis. Instead, they sit *on top* of your skin. So basically, most moisturizers are like glorified Vaseline.

Now if you applied some Vaseline to your skin, it'd sure feel smoother for an hour or so.

That's because it's trapping moisture inside the skin.

But since all it does is coat the surface of your epidermis, it doesn't actually *hydrate* or *rejuvenate* the skin from within.

And frankly, many of the moisturizers you see... from the cheap stuff at your drug store, all the way up to the fancy bottles at department stores... they're almost *all* petroleum- or paraffin-based.

Even worse, many of these popular skin creams contain *parabens* – a class of toxic hormone disruptors that can lead to unhealthy levels of estrogen, and unwanted weight gain!<sup>5</sup>

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<sup>5</sup> Roger T. Engeli, Simona R. Rohrer, Anna Vuorinen, Sonja Herdlinger, Teresa Kaserer, Susanne Leugger, Daniela Schuster, and Alex Odermatt, (2017). Interference of Paraben Compounds with Estrogen Metabolism by Inhibition of 17β-Hydroxysteroid Dehydrogenases.

(And we're only now discovering this, after *decades* of smearing these products on our precious faces...).

So what *do* i recommend?

Let's start at your local Walgreens or Sephora. When you're browsing through the creams and lotions, here are the four ingredients to look for:

Number one – ceramides.

As you now know, **you need to replenish your ceramide levels as you age**. So if there's one ingredient to look for in your topicals, it's this one. Your epidermis will thank you... and you'll likely notice a little more glow and smoothness in your skin.

Number two – hyaluronic acid:

You'll find hyaluronic acid, or HA, naturally occurring in your dermis. I know, it's *called* an acid, but that's a bit confusing. HA works by attracting and holding moisture in your skin<sup>6</sup>, so if you find yourself in a dry climate, this is a great option.

Number three – glycolic acids and alpha hydroxy acids:

these are powerful exfoliators<sup>7</sup>, which can remove the top layers of your epidermis. And that sends a signal deep down into your skin, to produce fresh new cells.<sup>8</sup> These can be great for daily use, but be careful about sun exposure.

Number four– retinol:

it works at a cellular level, to boost the production of collagen. And it can be *very* effective... if your skin can tolerate it.<sup>9</sup> Many of my patients experience itching and flaking with retinol – it's common side-effect - and if you're going to use it, I advise you to consult a dermatologist.

So there you have it – those are the four ingredients to be looking for in your topicals.

There's just one problem: their effects are limited.

That's because topical treatments can't penetrate deep into the skin, for *restorative* effects.

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<sup>6</sup> Eleni Papakonstantinou, Michael Roth, and George Karakiulakis, (2012). Hyaluronic acid: A key molecule in skin aging.

<sup>7</sup> Sheau-Chung Tang, and Jen-Hung Yang, (2018). Dual Effects of Alpha-Hydroxy Acids on the Skin.

<sup>8</sup> Perricone NV, DiNardo JC, (1996). Photoprotective and antiinflammatory effects of topical glycolic acid.

<sup>9</sup> Kong R, Cui Y, Fisher GJ, Wang X, Chen Y, Schneider LM, Majmudar G, (2016). A comparative study of the effects of retinol and retinoic acid on histological, molecular, and clinical properties of human skin.

I'll say it again... **beautiful skin is created within...**

...from the nutrients in your blood, all the way up to the ceramides in your epidermis.

So while they're great for maintenance, **these creams are *not* going to restore your skin's natural health, or reverse the damage done by Dermal Collapse.**

And everything else out there... it's like slapping a coat of paint on a crumbling wall.

Oh, and speaking of false hope, how about collagen protein?

It seems to have swept America. Countless patients have told me that they mix it into their morning coffee.

And *in theory*, collagen sounds *great*.

Since beautiful skin is created from within, it makes sense to get some extra collagen into your body, right?

Well, not exactly...

In fact, **it could even be harmful** – more on that in a second.

Here's the truth: when you ingest any protein – whether it's a powder like collagen or whey, or whole foods like chicken and fish – your body breaks it down into amino acids.

Amino acids are the *building blocks* for your organs. They get pushed out into your bloodstream, then shipped to the rest of your body, where they're reconstructed as needed.

For example, if amino acids are used to build muscle, your body converts them to *actin* and *myosin* tissue (don't worry, you don't need to memorize that!).

And if they head to your joints, your skin or your hair, these amino acids are converted into *collagen* and *elastin* tissue.

So basically, collagen powder *doesn't* go straight to your skin and joints

**It's just another form of protein that your body turns into more basic, Amino Acid building blocks.**

And it's not even particularly healthy.

Collagen is typically made by grinding up animal bones.

Unfortunately, **bones are like a magnet for toxins and heavy metals that are in animal feed, water and the land.** Lead, mercury, arsenic... the list goes on.

Even if you're consuming collagen from grass-fed cows, there's no guarantee that the lands they graze on, or the water supply that feeds those lands, aren't chock full of heavy metals.

(Have you seen the news about the dams collapsing, and the industrial waste that's destroying Brazil's rivers? Sorry, **but I wouldn't trust any collagen that comes from that country until they clean up their act.**)

So here's what I tell my patients: if you *really* want to take a collagen protein, try to get one that is sourced from fish bones.

Because fish are lower on the food chain, their bones are less likely to have high concentrations of heavy metals.

But the bottom line is this: your body treats collagen just like any other protein.

Frankly, you'd be better off taking an amino acid supplement, or a high-quality whey, pea or rice protein.

And speaking of rice, here's the "Asian secret" for firmer, healthier skin:

Perhaps you've noticed that many Asians look younger than their age?

For years, scientists were puzzled by this, and thought it was simply "genetics."

But we now know otherwise:

**Rice, long a staple in Asian diets, is now known to contain high levels of ceramides.**

And remember – ceramides make up the "cement" that holds your epidermis together. They're the key to preventing Dermal Collapse, and keeping your skin firm, tight and moist.

So when I read this research, it was like a big, bright lightbulb went off.

I knew that if I wanted to inhibit dermal collapse, I would *have* to start by boosting ceramide levels.

Now as we discussed, creams and lotions simply can't penetrate the skin deep enough... so **whatever solution I found had to somehow work from within.**

And while I love rice, I wasn't about to start eating it morning, noon and night.

Unfortunately, there was very little work being done on ceramide extraction back then.

I was able to find *one* source of ceramides that I could take internally. Only thing is, it came from cows.

Not ideal.

I'm not a vegetarian, but **I'd rather not take chemicals that are extracted from animal bones**, if I can avoid it (you already know how I feel about collagen!)

Undaunted, I simply wouldn't take "it's not possible to extract ceramides from rice" as an answer...

...and eventually, I made a massive breakthrough.

I searched high and low for a company that could extract ceramides from rice...

...seeing if someone... *anyone*... had managed to pull it off.

After nearly a year, I'd had nothing but strikeouts.

By this point, I was practically offering to fund their research myself...

...but then, a colleague who knew about my mission tipped me off to an **innovative research lab in France**.

Not only had ceramides been extracted from rice, but their scientists had made a startling discovery:

It was even easier, and more cost-effective, to extract ceramides from whole-grain, **non-GMO wheat**.

And these were *pure ceramides* – no gluten, fiber, or any other by-products.

It Was Like Learning The Holy Grail *Does* Exist... And *Then* I Saw The Clinical Results

Their head chemist was happy to take my call.

"Finally," he exclaimed... "someone who sees the same potential that we do!"

But there was more than potential. *There was proof.*

**In a clinical study run by an independent third party<sup>10</sup>**, they gave 200mg/day to women with dry, or very dry skin.

The results... were simply breathtaking.

There was a significant *improvement* in skin hydration... and a significant *decrease* in dry patches, roughness and itching.

*Exactly* what you'd expect if you boosted ceramide levels from within.

Here's the best part: **they validated these results not once, not twice, but three times.**

First, they had the women provide their own subjective scores on their skin... which came back glowingly positive.

Then, they had a dermatologist do an assessment... who was "absolutely in awe" of the improvement.

And finally... to make sure there was no "human error" at play... they used a machine that could measure skin moisture content.

But this was just the first of *many* tests to come

This research company had a significant R&D budget, and when their CEO saw the results from this clinical trial, he was as excited as I was... so *he ordered more trials.*<sup>11</sup>

And now, over a decade after my search for better skin began, I can confirm that *this new ceramide extract can reverse Dermal Collapse, and will forever change the way that our skin ages.*

I predict that **in another decade... when this has truly gone "mainstream"... people in their 60's, 70's and 80's will look years younger than their biological age.**

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<sup>10</sup> Quaglini, M, and Marzatico, F. Clinical evaluation of skin moisturization and skin microrelief improvement of a product by oral route.

<sup>11</sup> Valérie Bizot, Enza Cestone, Angela Michelotti, and Vincenzo Nobile, (2017), Improving Skin Hydration and Age-related Symptoms by Oral Administration of Wheat Glucosylceramides and Digalactosyl Diglycerides: A Human Clinical Study

Here are just a select few results, from the *additional* clinical trials that have now been completed:<sup>12, 13</sup>

- 75% of treated subjects felt fewer “pulling sensations” in their skin...
- 80% of treated subjects saw a reduction in scales...
- Subjects experienced 19% fewer wrinkles...
- Subjects experienced 36% more skin elasticity...
- Subjects experienced 34% greater skin smoothness...

...and the list goes on and on.

Oh and by the way... these results weren't just evident on the *faces* of test subjects.

***They experienced these changes across their entire body.***

It was proof positive that these ceramides were fortifying their collapsed epidermis, and rejuvenating subjects' skin from within.

Not only that, but...

These powerful new skin nourishing capsules could *stop* collagen destruction... dead in its tracks

How?

It turns out that ceramides stimulate the body to produce a little protein called TIMP-1.<sup>14</sup>

Once again, you don't need to remember that, but the thing to know is that **TIMP-1 acts like a shield for your collagen, protecting against oxidative rot**, and other sources of collagen decay.

And longer-lasting collagen means healthier, plumper skin.

As you can imagine, I couldn't *wait* to get these ceramides into my hands... and into my body!

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<sup>12</sup> Valérie Bizot, Enza Cestone, Angela Michelotti, and Vincenzo Nobile, (2017), Improving Skin Hydration and Age-related Symptoms by Oral Administration of Wheat Glucosylceramides and Digalactosyl Diglycerides: A Human Clinical Study

<sup>13</sup> Marzatico, F., Nobile, V., and Cestone, E. (2011). Placebo-controlled, randomized, double-blind clinical-instrumental evaluation of the efficacy of a dietary supplement in improving skin moisturization and skin microrelief

<sup>14</sup> Bizot-Foulon V, Rousset G, Buisson N, Hornebeck W, (1998). Encapsulation of all-trans retinoic acid into wheat ceramides micro vesicles enhanced influence on collagenase and tissue inhibitor of metalloproteinase-1 production by human skin fibroblasts.

I still remember the excitement of having the “special delivery from France” show up at my office... and ripping into it like a kid on Christmas morning.

I began to see the results within two weeks... and in two short months, it looked like I’d aged *in reverse* by years.

My nurses practically *begged* me to get them some samples, and while my practice is known for using the “latest and greatest” technology, I take extreme caution to roll these things out *carefully*.

Whether it’s a ceramide pill or an injectable, I’ve got to know that it’s 100% *safe* and *side-effect free* before I can stand behind it.

So I reached out to my colleague John, who’d previously run a multi-billion-dollar health company, and asked him to take a look at all of the research.

And I’m happy to report that John was *extremely* impressed with both the results, and the safety.

Yet over a friendly game of cards one night, he made a suggestion...

“If you want to nourish the skin from within, why don’t you give it *all* the nourishment it needs?”

You see, John and I both knew that restoring healthy ceramide levels would only address *one* of the causes of Dermal Collapse.

But if we didn’t do something about the oxidative rot that attacks the dermis, from the bottom up, well... we simply wouldn’t be “shutting all the doors.”

That’s why we set out to create something that had never been done before...

Something so ambitious that we honestly weren’t sure it could be done:

**A 100% natural, skin nourishment formula that would *reverse* years of Dermal Collapse, *erase* the appearance of wrinkles and sagging, and *restore* skin health from within.**

And to do that...

We knew we needed to get serious in the cold, hard research

I don’t know if you’ve ever read a clinical study, but they are *very* science-dense.

John and I were looking for anything that was *proven* to prevent oxidative rot in the skin.

Oh, one other frustrating thing about clinical studies: **there are *lots* of natural ingredients with *conflicting* data.**

**We simply couldn't have that.** Anything we selected *had* to have 100% verifiable, repeatable positive results, with *zero* trials that showed side-effects, risks or ineffectiveness.

It nearly took another year, but **we identified *eight more* ingredients that were proven to nourish the skin from within**, and help the skin look - and at a cellular level, behave – just like it did in youth.

We even discovered several ingredients that worked on a pathway that *no one outside a few researchers had identified before.*

Formula in hand, John reached out to his manufacturing partner Rick, to ask a favor: would he mind producing a 50-unit run for us?

Normally, manufacturers don't fire up the machines for less than 5000 units... but when John showed Rick the research, even *he* got excited.

"As long as my wife and I can take the first two bottles off the line..." was his response.

Three weeks later, 48 bottles in hand (I had to honor Rick's request and give him two!), I began to hand them out to my nurses, and a select few patients.

Their results were even better than i could have hoped for...

And rather than tell you about them, I'll let them speak for themselves!

"Wow. Can I just say it again? Wow. I can't remember the last time my skin looked this way. I thought that my best years were in the past. Everyone is asking me if I had work done. Can I get another bottle? I love that I don't have to smear this on my face and neck, so much easier to make it a habit."

"The funniest thing happened the other day. My boss pulled me aside at work, and wanted to have a little "personal talk." She started asking if I had a good workout routine, and if I was doing anything special with my diet. It wasn't hostile or jealous at all, more like she was really curious. And I could see her struggling her way around trying to tell me that I looked better. "It seems like your energy levels have really improved, and your outlook is more upbeat" was one of the things I remember her saying. I appreciated her attempt to dance around a compliment while trying to avoid saying anything that could get her in trouble! I finally told her that I had to show her something in my cubicle, and I pulled out the bottle of your capsules. So now my boss wants some too! Please let me know when you have more!"

“I feel like I’m looking at a different person when I look in the mirror. And thank GOD I’m no longer fixating on my wrinkles anymore. The opposite, in fact! I keep catching myself and marveling at what’s happened to my skin. It’s firmer, plumper, definitely more moist, even in this dry winter we’ve been having. My husband keeps joking that people are going to think that he robbed the cradle with me!”

“Tell me if this is normal, doc. I actually feel younger and more energetic. I don’t know if it’s because of some secret ingredient in these pills, or because of how I look. But when I wake up and look at myself, I don’t look like a beat up 70 year old! Every time I see myself now, it’s like looking at the 50-year-old version of me. It feels really great and all I’ve gotta say is thank you so much for letting me be part of your test group, please keep this coming.”

And this was just a small sample of the feedback I received. All 48 of my “test subjects” were **ecstatic** about how much more firm, plump and moist their skin looked.

John and I called up Rick, and told him it was time to fire up his equipment again.

That was eight weeks ago.

And today, for the first time ever, my team at Del Mar Laboratories is finally ready to ship our breakthrough new home therapy for lifting and plumping skin – we call it Ceralift.

CeraLift rejuvenates your skin from within, and reverses decades of dermal collapse.

It’s like *nothing* that’s come before it, and *nothing* else that exists.

**It provides all of the nutrients that aging skin needs to stay firm, moist and youthful...** in a small, vegetarian capsule that you take just once a day.

There’s no greasy cream, no funny odor, no goopy mask involved...

...rather, CeraLift is a meticulously crafted formula that **fortifies aging skin, and helps rebuild it from within.**

And of course, it starts with...

Ingredient 1: Ceramosides™

The “holy grail” extract that delivers fresh new ceramides to your skin daily. Clinically tested and **proven to improve skin smoothness by 34%, and decrease wrinkles by 18% or more. And you’ll start to notice the changes in just fifteen days...** not just in your face, but *everywhere* on your body.

This patented ingredient is vegan, and sourced from non-GMO wheat. It is 100% guaranteed to be gluten-free, and has zero side effects.

And if it was the *only* ingredient in CeraLift, it would already be a game changer. But it's merely the first of *nine* skin-nourishing supernutrients, which brings me to...

Ingredient 2: MethylSulfonylMethane

Try saying that one three times fast... or just call it MSM, like we do! **MSM delivers much-needed sulfur to the skin, hair and nails.** And sulfur is one of those key nutrients that helps build the "bricks" of your skin – its collagen and elastin.

Not only that, but MSM also nudges your body into producing *glutathione*.<sup>15</sup> This master antioxidant attacks the free radicals that corrode your skin from within. And that simply means healthier skin, and a more even complexion.

Speaking of antioxidants, we've also included...

Ingredient 3: Trans-Pterostilbene

You might not have heard of this ingredient, but surely you've heard how healthy blueberries are for you?

Well, Trans-Pterostilbene is one of the primary antioxidants that gets *extracted* from Blueberries, and it's potent!

How potent?

**Every single tiny CeraLift capsule contains the antioxidant equivalent of *ten* cartons of blueberries!**

It's a *savage* attack on the free radicals that threaten your beauty.<sup>16</sup>

That means healthy aging for *all* of your cells, from the center of your heart, all the way to the top layers of your skin.

It means another doorway shut on Dermal Collapse.

And to round out the antioxidant mix, we've included

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<sup>15</sup> Parcell S, (2002). Sulfur in human nutrition and applications in medicine.

<sup>16</sup> Chen RJ, Lee YH, Yeh YL, Wu WS, Ho CT, Li CY, Wang BJ, Wang YJ, (2017). Autophagy-inducing effect of pterostilbene: A prospective therapeutic/preventive option for skin diseases.

#### Ingredient 4: Turmeric

This “miracle molecule” can team up with MSM and Trans-Pterostilbene to search and destroy the free radicals that would otherwise eat away at your skin’s health.<sup>17</sup>

Even better, turmeric has proven anti-inflammatory properties<sup>18</sup>. That means it can help combat the damage caused by environmental toxins, and keep your skin cells healthy and “cool.”

Finally, turmeric has natural antiseptic and antimicrobial properties, so it can help fortify your skin as you age, and make sure that it keeps the bad stuff *out*.

With these four ingredients – chosen *precisely* to replenish ceramides, and protect against oxidative rot - CeraLift already stands on its own.

But we didn’t set out to create something that was just “good enough.”

We were determined to create a total skin rejuvenation formula. And that’s why we turned to...

#### Ingredient 5: Vitamin D

It’s one of the two “super-vitamins,” and for a good reason. **Vitamin D is one of the primary ingredients that your skin uses to create fresh new collagen and elastin.**

It’s great for just about every process that makes your body run well, *and* it has powerful antioxidant and anti-inflammatory properties. That’s why we knew it had to be included in CeraLift. And we’ve teamed it up with...

#### Ingredient 6: Vitamin C

The other half of the “super vitamin” team, Vitamin C plays an equally important role in supporting the growth of new collagen, elastin and yes... precious ceramides.

In one recent national survey of 4,025 women, those with higher Vitamin C intake had fewer wrinkles, and less skin dryness<sup>19</sup>... and since we simply don’t know what other multivitamins you might be taking, we knew we needed to include it in the CeraLift formula.

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<sup>17</sup> Vaughn AR, Branum A, Sivamani RK, (2016). Effects of Turmeric (Curcuma longa) on Skin Health: A Systematic Review of the Clinical Evidence.

<sup>18</sup> Aggarwal BB, Yuan W, Li S, Gupta SC, (2013). Curcumin-free turmeric exhibits anti-inflammatory and anticancer activities: Identification of novel components of turmeric.

<sup>19</sup> Cosgrove MC, Franco OH, Granger SP, Murray PG, Mayes AE, (2007), Dietary nutrient intakes and skin-aging appearance among middle-aged American women.

Not only that, but I insisted that we use a **ph-buffered, non-acidic form of Vitamin C**. Remember my commitment: NO downsides, and NO side effects!

And to compliment Vitamin C, we've also added...

#### Ingredient 7: Copper

Copper is like Vitamin C's executive assistant when it comes to making new skin cells... specifically, helping to produce *elastin*<sup>20</sup>, the protein that makes the dermis supple!

Copper is also needed for the **production, and even distribution, of the skin pigment called *melanin***. Melanin is what gets produced when you go sun tanning, so yes... you certainly want it to be evenly distributed across your skin!

Rounding out our CeraLift formula, we come to...

#### Ingredient 8: Manganese

This mineral is like a **building block for collagen**, and since collagen is your skin's most abundant protein, we knew we had to support its growth.

Even better, Manganese can help the skin recover from injury<sup>21</sup>... which is especially important as we age, and even *more* important if you're already facing Dermal Collapse. That's because it has powerful, proven antioxidant properties.

And finally, CeraLift includes...

#### Ingredient 9: Silica

Another important building block for healthy skin – from collagen, to elastin, to ceramides... and even connective tissues.

Silica has been **proven to improve skin elasticity and resilience**,<sup>22,23</sup> and that means firmer, younger looking skin!

As you can see, the ingredients in CeraLift were chosen to provide *total protection* against Dermal Collapse from within...

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<sup>20</sup> Harris ED, Rayton JK, Balthrop JE, DiSilvestro RA, Garcia-de-Quevedo M, (1980). Copper and the synthesis of elastin and collagen.

<sup>21</sup> Parat MO, Richard MJ, Leccia MT, Amblard P, Favier A, Beani JC, (1995), Does manganese protect cultured human skin fibroblasts against oxidative injury by UVA, dithranol and hydrogen peroxide?

<sup>22</sup> Schwartz K. A bound form of silicon in glycosaminoglycans and polyuronides.

<sup>23</sup> Reginster J, et al. Long-term effects of glucosamine sulphate on osteoarthritis progression: a randomized, placebo-controlled clinical trial.

...from **restoring your low ceramide levels, to destroying free radicals that cause oxidative rot, to supporting the growth of healthy new collagen and elastin.**

CeraLift Has *Everything* Your Skin Needs To Defeat Dermal Collapse, And Stay Tight, Moist, And Youthful...

...and you *know* it will work when other products have failed, because it delivers these crucial nutrients from *within*... **supporting the same processes that naturally took place in your youth.**

That's why I'm confident that your own "time travel" moment is right around the corner.

Where you look up into the mirror after a shower, and see the younger, healthier-looking version of you *staring back in awe.*

As if you'd hopped in Doc Brown's Delorean from "Back to the Future," and **set it to arrive two decades back.**

The change in your appearance will be *just that shocking.*

Now if you feel the same way that many of my patients have felt, then there's no price you wouldn't pay for healthier, firmer, younger-looking skin.

And while I'd like to say that the results you'll get from CeraLift are truly priceless, there *is* a real price, and unfortunately...

Ceralift is not cheap for us to produce.

Del Mar Laboratories has put up **a mortgage-sized-amount to produce the 5000 bottles** that are now sitting in our warehouse, and ready to ship.

We cut no corners on the ingredients – nothing less than the best would do for the health of your skin (or ours – we take it too!).

And **we're currently in talks with several large cosmetics retailers, to put it in their stores for \$99.97 / bottle.**

Frankly, that's an *extremely* reasonable price for the results you can expect. It's certainly a *lot* less than botox or plastic surgery!

Unsurprisingly, the retailers are asking for a two-year exclusive distribution deal... where we could *only* sell the product on their store shelves.

Their buyers have seen the research and the trials, and they're chomping at the bit to profit from our creation.

But today, **you have a special opportunity to be one of the first Americans to get access to this special, age-defying formula...**

...and you won't even pay the \$99.97 we'll have to charge at retail.

For this first production run *only*...

You Can Secure Your Own Supply Of ceralift... For Only \$49.97 / Bottle

Yes, it's a *massive* discount from our MSRP, and at this price, *we're just barely covering our costs.*

But if the units move as fast as we expect them to, then we'll be in a *very* good negotiating position with the retailers.

And make no mistake – we expect these 5000 units to be sold out in a matter of days.

(If the secure shopping cart on the next page is shut down, then I'm sorry to say that we've already exhausted this inventory run).

But because we feel so strongly about this special formula, and the opportunity ahead, we're going to go one step further...

When You Purchase Ceralift Today, You'll Lock In Your Price For Life... Even When We *Do* Start Selling At Retail

More exciting still is that you can pay *even less* if you stock up, and order 3-unit or 6-unit packages.

Oh, and if you *do* choose the 3-unit or 6-unit options, we'll cover the cost of shipping, and we'll even include a 20% coupon that you can use for your next purchase from Del Mar Laboratories.

Best of all, you'll have a *direct* relationship with my team and me at Del Mar Laboratories. I have an expertly staffed group of support agents who live right here in the United States, and they'll never be more than a phone call or email away.

(That means you don't have to deal with dead-eyed retail staff, or pushy salespeople!)

That'll be handy when you're ready to order more CeraLift.

And on the off chance that you *don't* absolutely love this one-of-a-kind formula as much as we all do, you have 365 days to contact us for a refund

Not thirty days, or even the sixty days that most “e-tailers” offer.

A full *year* to give CeraLift a try, and see just how much more youthful it makes *you* look and feel.

**A full year to enjoy the compliments you'll get from friends and family...** and the feeling of confidence you'll get from knowing that you've defeated Dermal Collapse.

And anytime in that year, if you decide that CeraLift just isn't right for you, then I hope that we'll be hearing from you, so we can offer you a full, hassle-free refund.

(by the way, this is just one more reason why I suggest you stock up on and choose the 6-unit option – that's **six months of beautiful skin to enjoy before making your “final decision” about paying for it!**)

And yes, you can feel confident placing your order online, because your order is protected by military-grade encryption, and no human eyes will ever see your full credit card details

The moment that you click the “Complete My Order” button, your billing and shipping details will be securely routed to our state-of-the-art shopping cart.

There, your billing information will be stored encrypted, so *no human eyes will ever see* your full credit card number or security code.

I have a close friend whose life was nearly destroyed, when hackers accessed his information from a Fortune 500 company's website...

...and when we launched Del Mar Laboratories, I vowed to do *everything* in my power to prevent that terrible fate from befalling our customers.

So I'm proud to say that our security technology is second-to-none, and you can place your order with confidence.

But remember... This Run of Ceralift Will Sell Out Fast

At these prices, for these results, I'd be surprised if it lasts more than a few days.

Hi – an update for you: since I launched this video, it has gone viral, and has now been seen and shared by several million people.

We sold out of our first run of CeraLift in just forty-eight hours. We had to take the website down, and we were on backorder for ten weeks.

Our second, larger run sold out in just five days, and rather than take the website down, we created a waiting list for people who wanted CeraLift.

We have just completed our third production run, of 25,000 units. We expect to sell these in two weeks or less.

Based on the brisk sales, my team has requested to raise the “new customer” price to \$69.97 per unit on our next inventory run.

That will allow us to show a healthy profit, which will be useful as we continue negotiations with the retailers.

But if you order now, you will lock in the current, lower price for life, and avoid future price increases.

We are currently working with our manufacturing partners to secure enough Ceramosides to support larger inventory runs, but I strongly encourage you to choose the 3-unit or 6-unit options to avoid stock-outs.

So if you're excited about looking two decades younger, in just two months from now, then I urge you to secure your supply now.

Ceralift creates truly healthier skin from within... *not* the illusion of tighter skin that “magic trick moisturizers” offer

...and that's because it targets the root cause of wrinkled, sagging, thin skin: Dermal Collapse, and all of the things that contribute to it.

Now here's a sobering truth, direct from my Operating Room:

Skin doesn't start looking “younger” on its own.

And whether you're 40 and just starting to see the first signs of Dermal Collapse, or 80, and looking your age (or older!)... one thing is guaranteed.

As the months and years go by, your skin's condition will continue to get worse.

Your body will produce fewer ceramides with every passing day... and your skin will become even more wrinkled and saggy.

And the free radicals circulating through your bloodstream will continue to attack your skin from the bottom up, even more so as your immune system ages and becomes weaker.

As you now know, this isn't merely a cosmetic matter. **This is a matter of health, for the biggest organ in your body.**

If your doctor showed you a photo of damaged tissue in your heart or lungs, you wouldn't ignore it! You'd sit bolt upright, and follow every word of his advice.

But every day, millions of Americans look in the mirror, at the wrinkled, sagging skin that they hate, and *ignore the warning signs* that it is deteriorating.

That's not what I want, and that's why...

A Daily ceralift Habit Won't Just Make You *Feel* Beautiful Again... It Could Very Well Improve Your Overall Health And Happiness

I've devoted the last 25 years of my life to helping people look and feel healthier, and more beautiful.

**My reputation is *everything*, and this is the first time that I've stepped out from the OR,** and into the public eye with a product that I've created.

And I simply wouldn't do it if I had a *shred* of doubt about CeraLift.

I *know* that CeraLift can help your skin look years younger... and provide the vital nutrients that it needs to stay healthy, for all the years that lie ahead.

That's why I'm *so* excited to release this special, one-capsule-a-day formula.

And if you're one of the lucky few who buys it before we sell out, then I'll be *extremely* excited to hear from you in about eight weeks.

By that time, your ceramide levels will be mostly replenished... your skin will have shaken off its free radicals... and you'll be marveling at just how much younger you look.

Just do me a favor:

Please take a photo of yourself in a few short days, when you receive your order

...and then, set a little reminder for yourself to take photos on days 15, 30, and 60.

It's a unique, powerful experience to see yourself practically aging in reverse. And I *know* it's one that you're going to want to document.

Because the confidence and beauty you'll feel... the gushing compliments you'll receive... yes, you'll love every minute of it.

But the real gift that you're giving yourself with CeraLift is *true health from within*... in just one tiny little capsule per day.

So yes, of course I'd be honored if you shared your "before and after" photos with me.

But I truly can't wait to hear about how CeraLift has changed your life, and **revitalized your spirit**. That's when I hope you'll email [paul@delmarlaboratories.com](mailto:paul@delmarlaboratories.com) and tell me all about it.

Your transformation starts on the very next page.